#### Treatment adherence research

#### Line Guénette, PhD

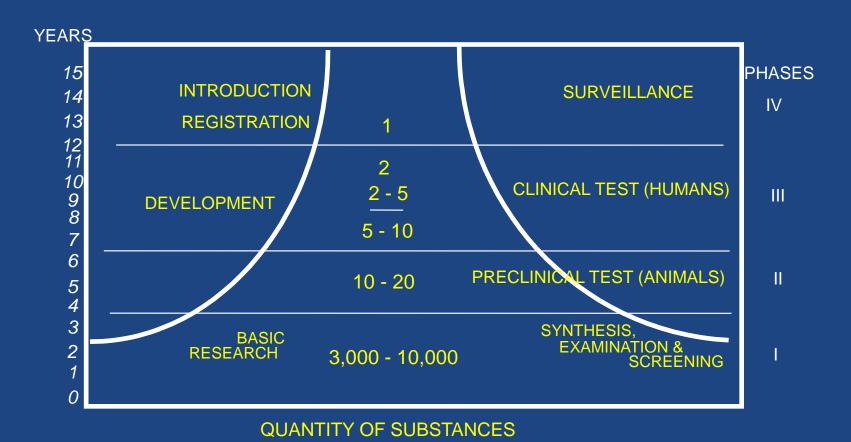
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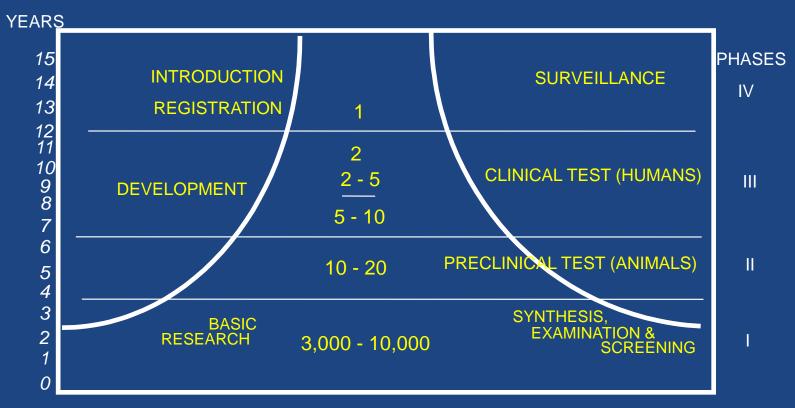
## Drug development phases



Source: Based on PhRMA, updated for data per Tufts Center for the Study of Drug Development (CSDD) database.

## Drug development phases

# DRUG USE, ADHERENCE?



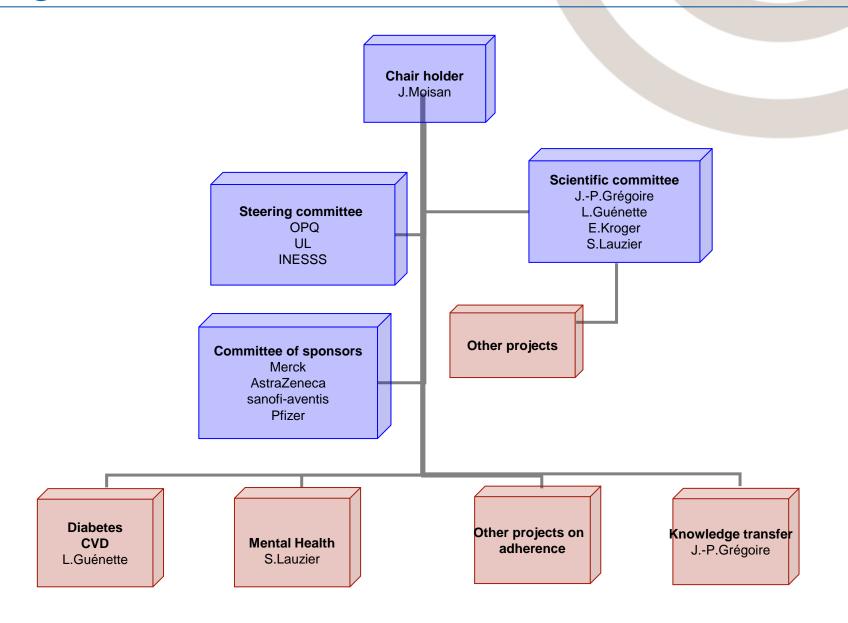
**QUANTITY OF SUBSTANCES** 

Source: Based on PhRMA, updated for data per Tufts Center for the Study of Drug Development (CSDD) database.

#### Laval's Chair on adherence to treatments



## Organisational flow chart



## Purpose of the Chair

- Contribute to population health by proposing effective means to improve adherence.
- This goal will be achieved by means of:
  - Research projects
  - Knowledge transfer activities
  - And also by increasing research capacity in the field of adherence

#### Acknowledgment



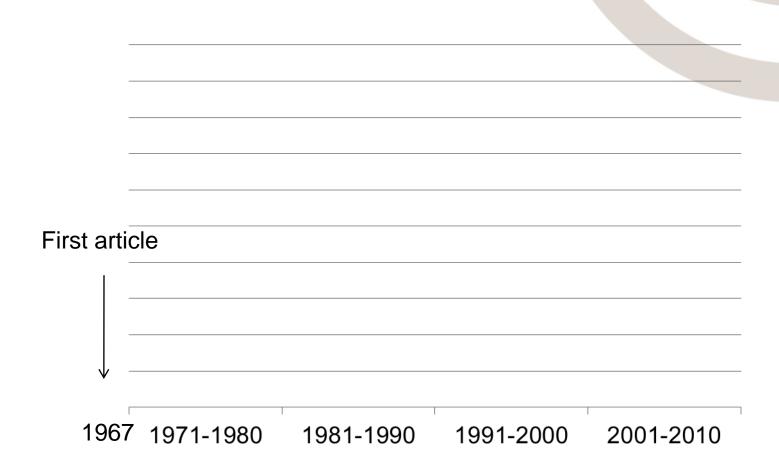






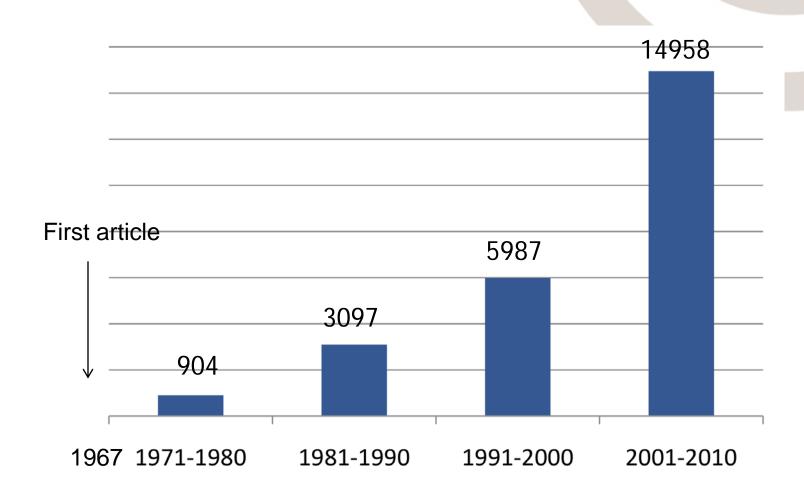


#### 45 years of research on treatment adherence



PubMed numbers for search strategy 
« Patient compliance AND drug therapy »

#### 45 years of research on treatment adherence

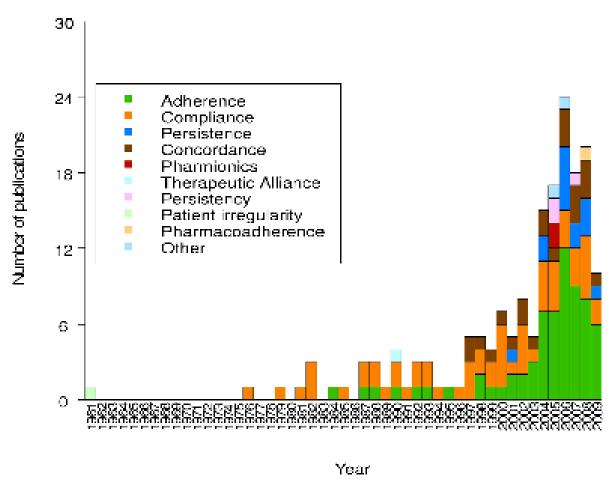


PubMed numbers for search strategy« Patient compliance AND drug therapy »

#### A definition

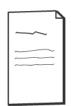
 the extend to which patient's behavior coincides with healthcare professional's advice

## Taxonomy over the years



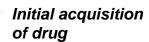
Source: Vrijens et al., 2012. A new taxonomy for describing and defining adherence to medications

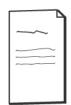






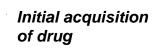
Pharmacy visit

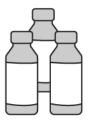






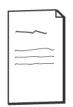
Pharmacy visit





Pharmacy visit

Subsequent acquisitions of drug



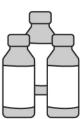


All doses taken in accordance with healthcare professional recommendations



Pharmacy visit

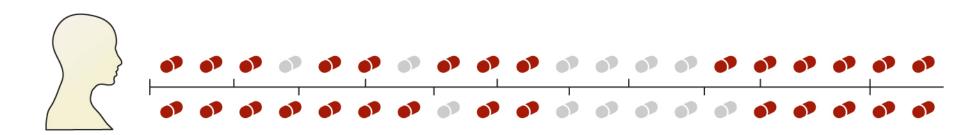
Initial acquisition of drug

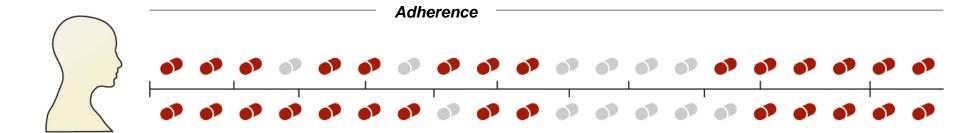


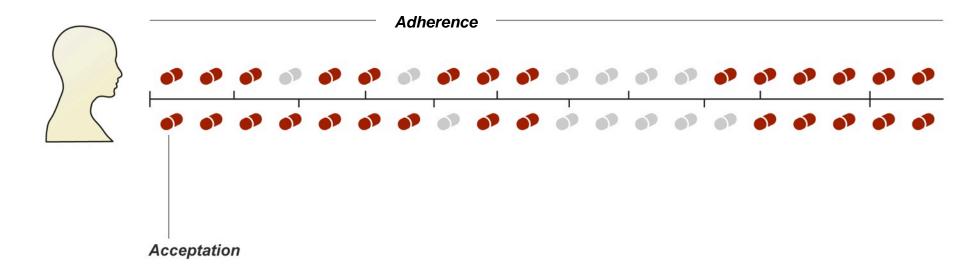
Pharmacy visit

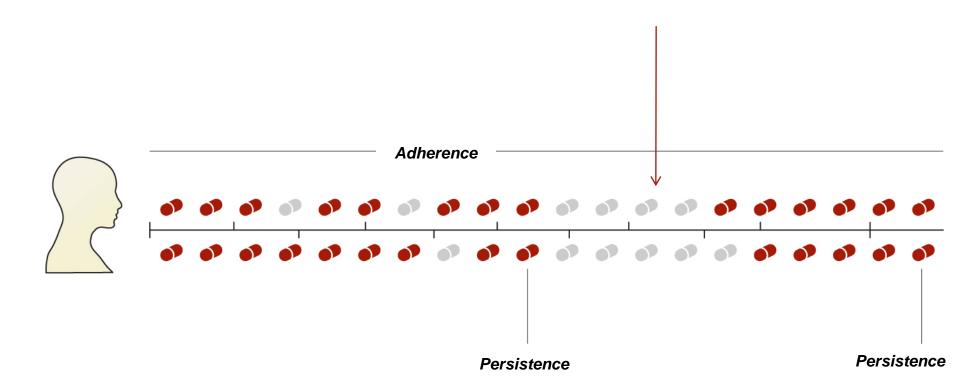
Subsequent acquisitions of drug

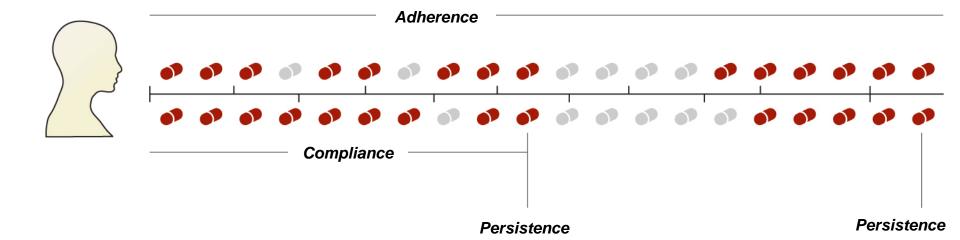


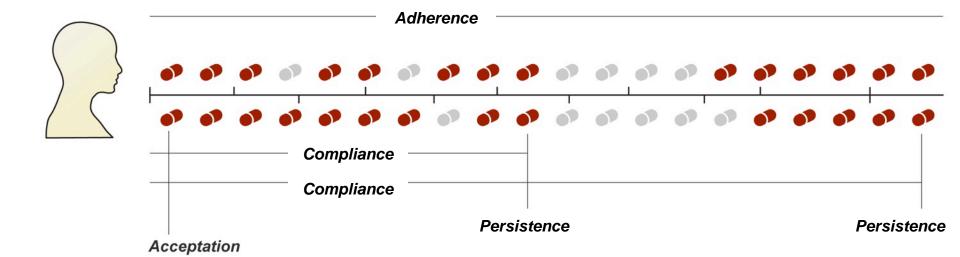












## Magnitude of the problem

#### **Medications for chronic diseases**

<ul> <li>First prescription not filled:</li> </ul>	~30%
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• Filled only once: ~20%

Individuals persisting after 6 months: ~65%

• % covered at least 80% of the time: ~75%

## Magnitude of the problem

#### Suboptimal treatment outcomes

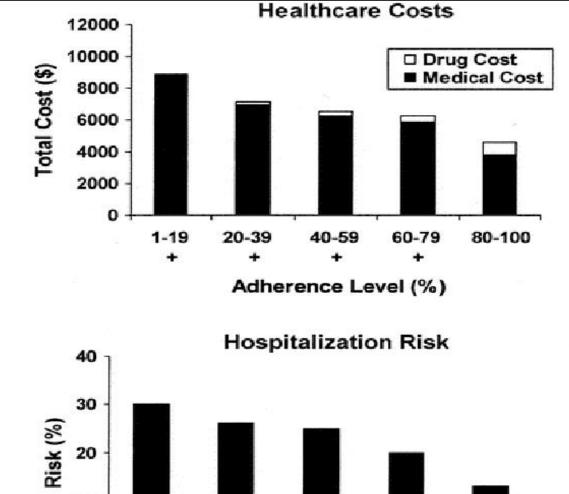
• DiMatteo et al., Med Care 2002

Higher healthcare costs and higher risk of hospitalization

• Sokol et al., Med Care 2005

Worldwide burden likely to increase

• WHO, 2003



101-19 20-39 40-59 60-79 80-100
+ + + + +

Adherence Level (%)

Estimated diabetes-related healthcare costs and hospitalization risk based on regression analyses. A plus sign (+) under a column denotes a value that is significantly higher that

analyses. A plus sign (+) under a column denotes a value that is significantly higher than the outcome for the 80-100% adherence group (P < 0.05). (Sokol et al. Med Care 2005)

## Study – Adults with type 2 diabetes in Quebec

**Design:** Prospective cohort

Source: RAMQ databases (pharmaceutical services)

Population: New users of OAD (from 1/01/2000 to 31/12/2008)

#### **Definitions**

#### Persistence

 A claim for any AD in the period (45 or 90 days) preceding the one-year anniversary of the first claim

#### Compliance

At least 80% of the days covered with any AD

#### Persistence

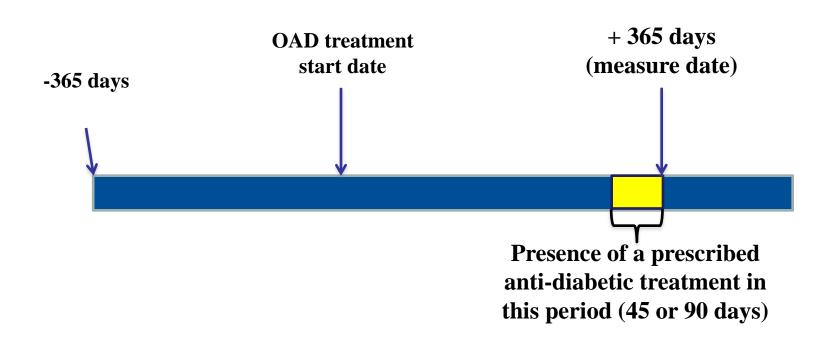


Figure 1: Persistence measurement

#### Compliance

#### $MPR \ge 80\%$

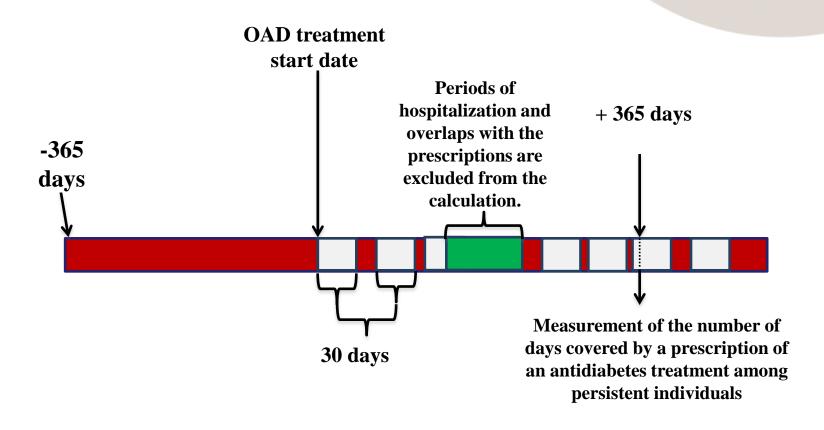
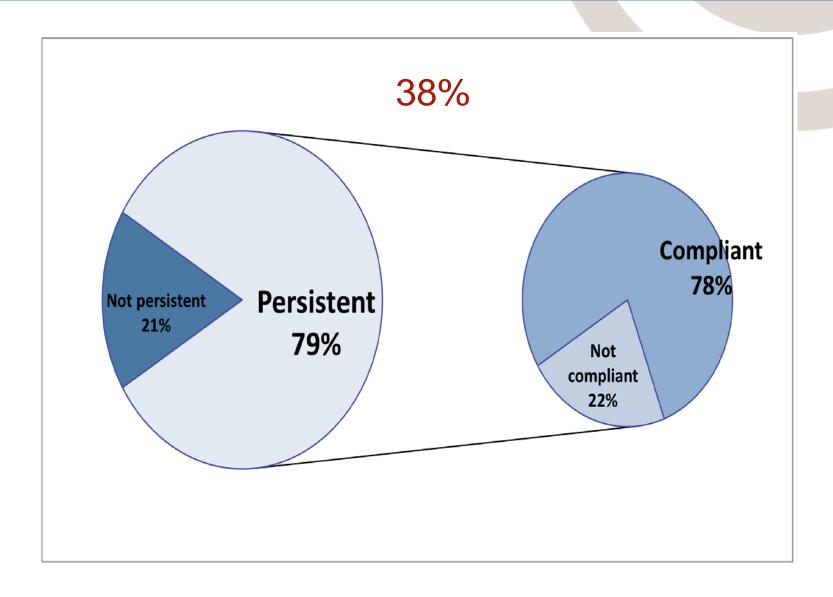


Figure 2: Compliance measurement

#### Results



# Is this an easy task for the patients?

#### RESEARCH

## Second-Year Pharmacy Students' Perceptions of Adhering to a Complex Simulated Medication Regimen

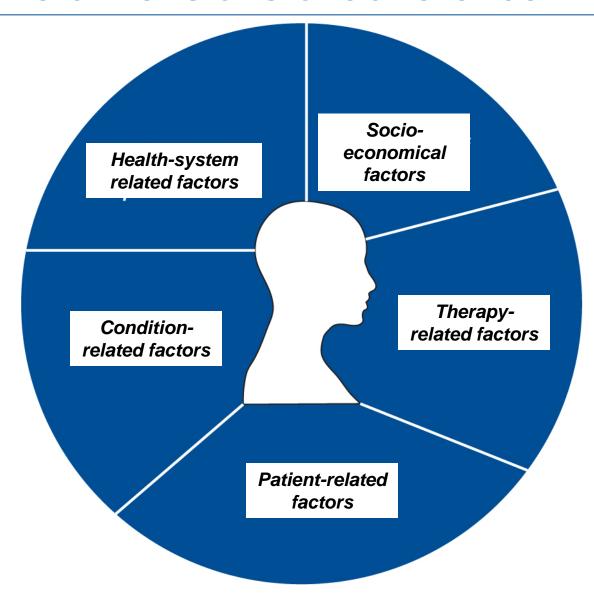
Timothy Ulbrich, PharmD, David Hamer, PharmD Candidate,\* Kristin Lehotsky, PharmD Candidate\*
Northeast Ohio Medical University, Rootstown

Table 1. Pharmacy Student Adherence to a Simulated Medication Regimen

Name/Strength of Simulated Medication	Directions	Use	
Ipotrine, 25 mg	Take 1 tablet by mouth at bedtime	Hypertension	Doses missed:
Synstap, 50 mg	Take 1 capsule by mouth three times daily	Osteoarthritis	~16%
Lopolix, 100 mg	Take 1 tablet by mouth in the morning on an empty stomach	Hypothyroidism	20%
Maxtrip, 65 mg	Take 1 tablet by mouth once daily with food	Major Depressive Disord	der
Triplor, 80 mg	Take 1 capsule by mouth twice daily	Dyslipidemia	
Norvox XL, 100 mg	Take 1 tablet by mouth once daily	Community Acquired Pneumonia	11%

## Why is it this way?

#### WHO's five dimensions of adherence



# Characteristics associated with persistance and compliance with OAD treatment

Characteristics	Persistence (n=119,832)	Compliance (n= 93,418)
Age		
18-54	Reference	Reference
55-63	+	+
64-69	+	+
70-75	+	+
≥ 76	+	+
Gender	NR	NR
Region		
Urbain	Reference	Reference
Rural	+	+
Unavailable	-	=
Socioeconomic status		
High	Reference	Reference
Medium	+	+
Low	+	+

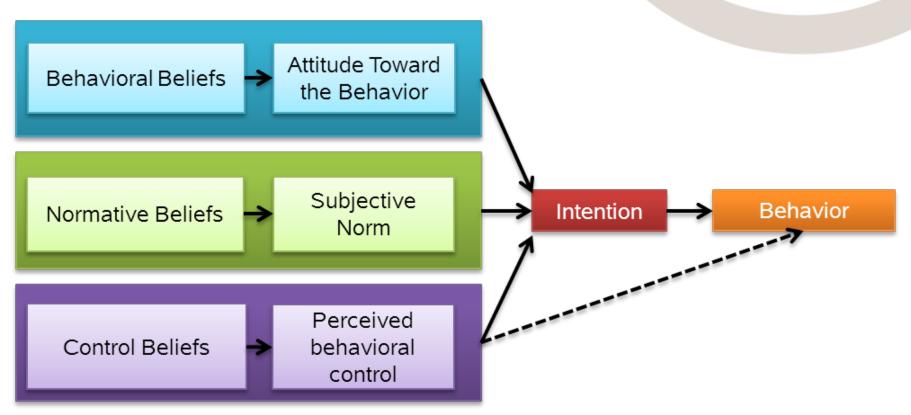
Characteristics	Persistence (n=119,832)	Compliance (n= 93,418)
Specialty of initial prescriber Endocrinologist or internist GP Other or unknown	Reference + -	Reference + =
Initial OAD Metformin Secretagogue Other	Reference - +	Reference - +
Hospitalization No Yes	Reference NR	Reference +
Number of physician visits < 7 8-18 ≥ 19	Reference - -	Reference - -
Number of distinct drugs < 4 5-8 ≥ 9	Reference + +	Reference + +

## Psychosocial determinants

- Beliefs
- Knowledge
- Motivation (I have the intention to take it as prescribed)
- Attitude (I am favorable, I see the advantages)
- Social norm (my family/friends approve or not)
- Perception of control (I can do it, I recognize the barriers)

#### Theoretical model

#### Theory of planned behavior



Ajzen, I. (1991). The theory of planned behavior. Organizational Behavior and Human Decision Processes, 50, 179-211.

## Study – Identification of salient beliefs

#### Method:

- $\circ$  6 focus-groups of 6 to 8 participants (n = 45)
- Semi-structured interview guide with the following questions asked: advantages/disadvantages, people who agree/disagree, facilitating factors/barriers to OAD treatment

#### Analysis:

- o Content analysis by 3 members of the research team
- Beliefs most often mentioned were selected

#### Results – Salient beliefs

Beliefs	Frequency (%)	Cumulative frequency (%)
Advantages/Disadvantages		
Avoid long-term complications	14.7	14.7
Control glycemia	13.8	28.5
It gives me gastrointestinal problems (diarrhea, gas, etc.)	8.6	37.1
Feel good	7.8	44.9
Feel less tired	7.8	52.7
Not having to increase my medication	6.0	58.7
Avoid transfering to insulin	6.0	64.7
People who agree or disagree		
My spouse	28.6	28.6
My children	18.4	47.0
My family	14.3	61.3

## Results – Salient beliefs

Beliefs	Frequency (%)	Cumulative frequency (%)
Facilitating factors		
To have them always on me	20.8	20.8
To keep an eye on them on the counter	12.9	33.7
To have a routine	11.9	45.6
To have somebody to remind me	10.0	55.6
To use a pill dispenser	8.9	64.5
Have a trick to help me remember	5.9	70.4
Barriers		
When we are away, on vacation, or in a restaurant	15.7	15.7
Not owning my disease and my medication	14.6	30.3
Not having confidence in the physician's prescription	11.2	41.5
When people come over	9.0	50.5

## What can we do about this?

## Interventions that we are developing



**PHARE** 





#### **COMMUNICATE**



## Intervention Mapping

Step 1: Needs assessment

- Survey with patients with type 2 diabetes
- Focus groups with patients with type 2 diabetes
- Interviews with key informants

Step 2: Matrices of change objectives

 Identification of changes targeted depending on step 1 results and literature review

Step 3: Identification of appropriate methods

 Choice of theoretical methods that can influence changes in identified determinants and practical applications to implement them

Step 4: Intervention production

- Creation of themes, sequence, and materials
- Programming
- Pretests and adjustments

Step 5: Adoption and implementation

- Intervention's launch
- Adjustments

#### Thank You!

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