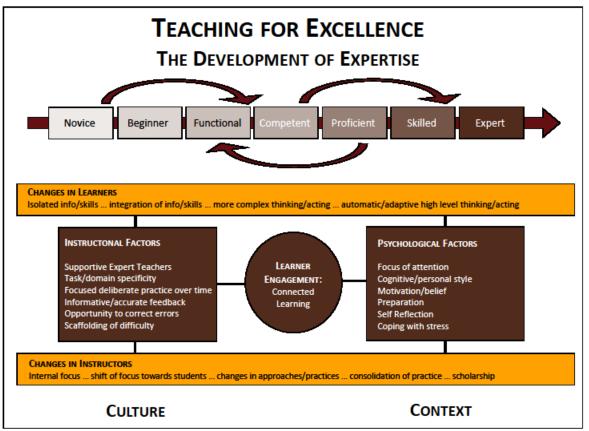
Collaboration, Communication and Inquiry

AFPC Conference Niagara-on-the-lake June 2013 • In the fall of 2011, the Faculty formed a Program Evaluation Committee (PEC) to organize and coordinate program evaluation efforts, thereby developing a formal process and strategic framework for evaluating performance outcomes of the Faculty's undergraduate program.

Strategic Framework

 For complex academic programs such as Pharmacy it is extremely helpful to have a conceptual framework to guide the evaluation process.

 The framework provides guidance in identifying the areas to evaluate, focusing the questions to ask and a context to revisit our key findings.



University Teaching Services

Kristjanson, Friesen & Tittle, 2009 Developed from compilation of research cited on back

Stage of Development

- Our initial priorities were (year 1):
 - 1. Analysis of our **ADMISSIONS PROCESS** because the developmental framework is based on the assumption that our students have the capacity to be successful.

Highlights:

- Pre-pharmacy GPAs predict performance in the pharmacy program.
- Pre-pharmacy "core courses" further predict success.
- Scores on a written critical skills admissions essay predict written/verbal communication skills.

(2 posters at AFPC 2013)

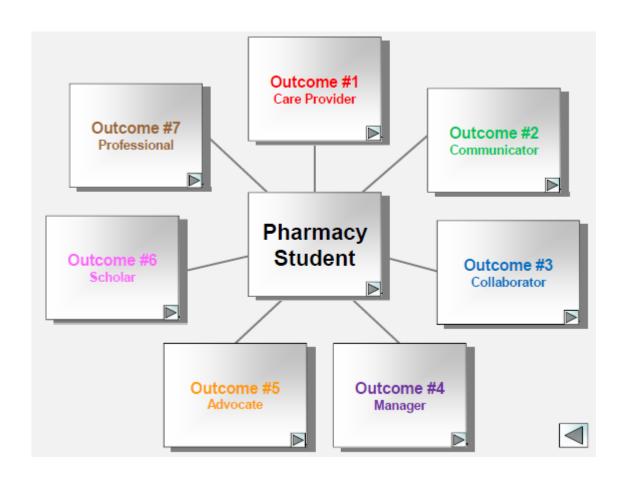
Stage of Development

- Our initial priorities were (year 1):
 - 2. Analysis of our **CURRICULUM MAP** because the developmental model indicates that a well structured, sequenced curriculum that provides opportunities for practice and feedback is critical for success.

Instructional Factors

- Supportive Expert Teachers
- Task/domain specificity
- Focused deliberate practice over time
- Informative/accurate feedback
- Opportunity to correct errors
- Scaffolding of difficulty

Curriculum Map Results



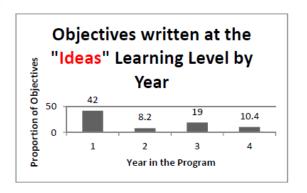
Curriculum Map Results

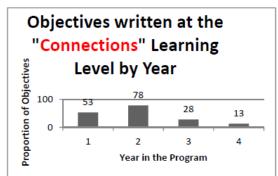
AFPC OUTCOME	U OF M WEIGHTING	PEBC BLUEPRINT	PEBC WEIGHTING
#1: Care Provider	35% (275/790)	#1 Patient Care	38%
#2: Communicator	15.3%***	#5 Communication	20%
#5 Advocate			
#3: Collaborator	7.7% (61/790)	#2 Collaboration / Team	7%
#4: Manager	4.3% (34/790)	#7 Management principles	3%
#6: Scholar	27% (216/790)	#4 Drug, Therapeutic, and Practice Information #6 Drug Distribution	22%***
#7: Professional	10.5% (83/790)	#3 Ethical / Professional	10%

Table 8.3 University of Manitoba and PEBC Outcomes Weighting Comparison

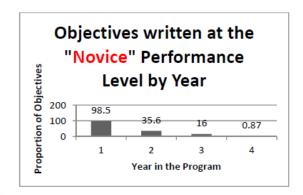
- Course objectives cover all AFPC Educational Outcomes.
- Course objective weightings center around "Care Provider" and "Scholar" highlighting an emphasis on pharmacy knowledge and its application to practice.
- Course objective weightings are consistent with the PEBC exam blueprint.

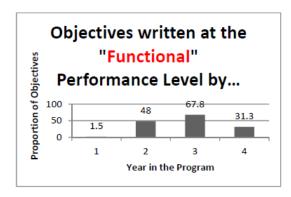
Curriculum Map Results









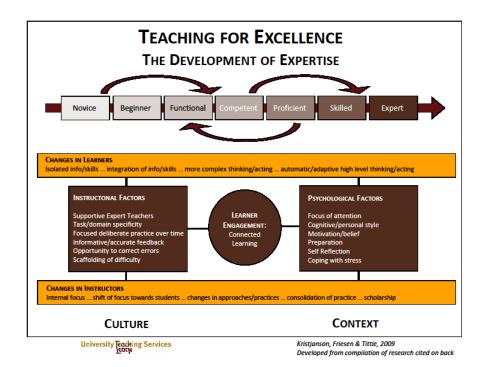




 Longitudinal progression in the learning and performance levels through the program is appropriate.

Stage of Development

- Our initial priorities were continued and expanded (year 2):
 - 3. Analysis of perceptions of the program because teaching and learning occurs within the unique culture and context of our Faculty and teaching and learning is a reciprocal process.



Data Collection, Analysis and Response

Conducted surveys on admissions, curriculum, culture and context, overall strengths and weaknesses

- ✓ Identified important topics for faculty development such as "how to develop students' critical thinking skills" and "how to evaluate students, your teaching and your course"
- ✓ Initiated stream discussions on how and where to incorporate critical thinking

Initiated comprehensive, facilitated exit surveys and focus groups **Faculty Students Perceptions of Pharmacy Curriculum & Program** ✓ Refined PBA assessment ✓ Held student sessions on psychological factors of strategic framework ✓ Increased awareness of existing **Employers** supports **Conducted surveys on graduate** competencies, relevance of the curriculum, overall strengths

and weaknesses, admissions attributes

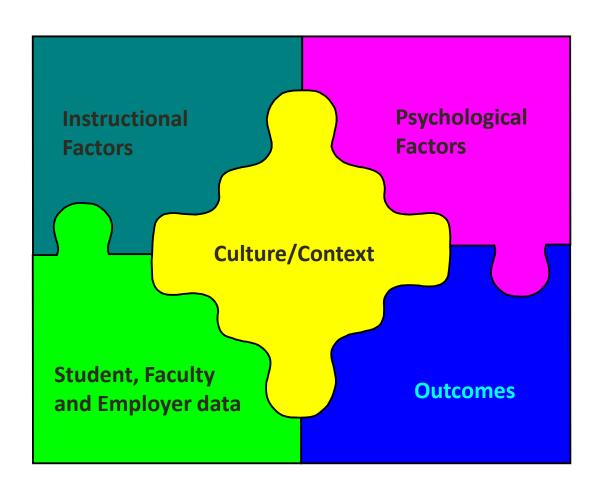
Lessons Learned

- 1. **Broad buy-in** and support from faculty and staff and active involvement of the Dean's Office has been essential.
- 2. A conceptual framework has provided a research-based approach for evaluating the program, context for interpreting the findings and mechanism for making evidence-based decisions.
- 3. This **scholarly approach** has created a culture of inquiry for program evaluation which promotes continued quality improvement.

Lessons Learned

- 4. A collaborative approach has engaged other individuals and committees to look at what is occurring and determine if improvements can occur from changing processes, curriculum, instruction or culture.
- 5. An **action-based approach** involving the collection, analysis and interpretation of information has led to important findings and recommendations for change.
- 6. Continuous, **broad communication** has been key in maintaining support for program evaluation and producing results.

Next Steps



Next steps

- Continue analysis of admissions process including assessment tools for critical thinking abilities to inform upcoming changes.
- Continue support for faculty development.
- Extend program evaluation to SPEP.
- Repeat student surveys/interviews, and others as needed.
- Disseminate relevant findings to a broader audience through presentations and publications.

Continuous/Iterative Process

