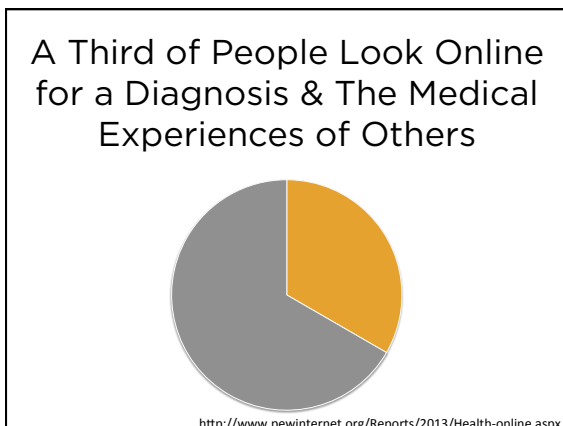


<http://oreilly.com/web2/archive/what-is-web-20.html>



http://hlwiki.slais.ubc.ca/index.php/Social_media



<http://www.pewinternet.org/Reports/2013/Health-online.aspx>





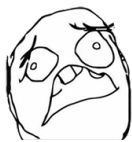
McLUHAN (1964)

Control over change would seem to consist in moving not with it but ahead of it. **Anticipation** gives the power to deflect and control force.

McLuhan. Understanding Media: The Extensions of Man. NY: McGraw Hill, 1964.



The rules are still being written.

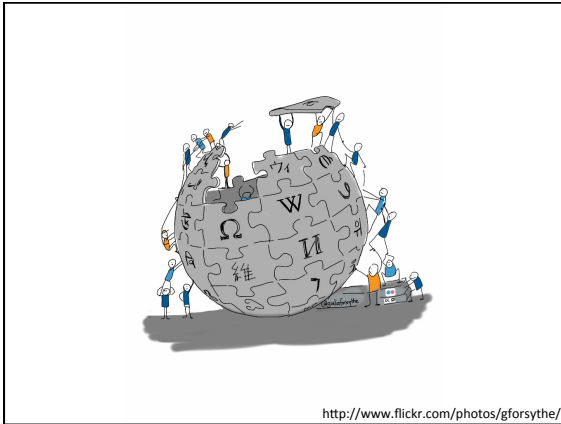


Momentary lapses
in judgment end
careers.

Half of students think they
should be accountable for
unprofessional behaviour on
Facebook.







Wikipedia told me so.

